# Shriram Siddhi fixed deposits

FIXED DEPOSIT RATED MAA + (STABLE) BY ICRA

## Watch your money grow!



CIN: L65191TN1986PLC012840

Regd Office : 123, Angappa Naicken Street, Chennai - 600 001 Phone : +91 44 2534 1431 Admn Office : New No.221(Old No.129), Royapettah High Road, Mylapore, Chennai 600 004 Phone : +91 44 4391 5300 Secretarial Office : 144, Santhome High Road, Mylapore, Chennai - 600 004 Website: www.shriramcity.in Email: sect@shriramcity.in ,

## INTEREST RATES-ON FRESH DEPOSITS / RENEWALS (w.e.f. 1st October 2020)

	Retail Deposit < = 5 crore									Bulk Depo	sit > 5 cro	re			
	Non-cumulative Deposit Cumulative Deposit				Non-cumulative Deposit				Cumulative Deposit						
Period (months)	Monthly % p.a	Quarterly % p.a	Half yearly % p.a	Yearly %p.a	Rate(p.a. at Monthly rests)	Effective yield % p.a.	maturity value for Rs.5000/-	Period (months)	Monthly % p.a	Quarterly % p.a	Half yearly % p.a	Yearly %p.a	Rate(p.a. at Monthly rests)	Effective yield % p.a.	maturity value for Rs.5000/-
12	7.25	7.30	7.37	7.50	7.25	7.50	5,375	12	7.48	7.53	7.60	7.75	7.48	7.75	5,385
24	7.44	7.49	7.56	7.70	7.44	8.00	5,800	24	7.67	7.72	7.80	7.95	7.67	8.27	5,825
36	7.86	7.92	8.00	8.15	7.86	8.84	6,325	36	8.09	8.15	8.23	8.40	8.09	9.13	6,370
48	7.90	7.96	8.04	8.20	7.90	9.26	6,850	48	8.13	8.19	8.27	8.45	8.13	9.58	6,915
60	8.09	8.15	8.23	8.40	8.09	9.94	7,485	60	8.32	8.38	8.47	8.65	8.32	10.28	7,570

Additional interest of 0.40% p.a. will be paid for Senior citizen (Completed age 60 years on the date of deposit/renewal) Additional interest of 0.25% p.a on all Renewals, where the deposit is matured.

Additional interest of 0.15% p.a to employees of Shriram Group Companies and their relatives.

Deposits will be accepted in multiples of 1000/- subject to a minimum amount of 5000/-.

Cumulative deposits can be renewed for maturity value.

### TERMS AND CONDITIONS GOVERNING ACCEPTANCE/RENEWAL OF DEPOSITS BY SHRIRAM CITY UNION FINANCE LIMITED, CORPORATE IDENTIFICATION NUMBER- L65191TN1986PLC012840 ("Company")

- MINIMUM DEPOSIT: Deposits will be accepted in multiples of Rs. 1,000/- subject to a minimum amount of Rs. 5,000/- for cumulative deposit and non-cumulative deposit.
- INTEREST PAYMENT : (i) Interest payment for non cumulative deposits will be effected by credit to the designated bank account of the depositor through National Electronic Clearing Service ("NECS") / National Electronic Fund Transfer ("NEFT") / Automated Clearing House ("ACH") or any other electronic mode of payment from time to time as per schedule below.

Interest payment Option	Interest payment date
Monthly	Last day of every month
Quarterly	Last day of March/June/September/December
Half-yearly	Last day of March and September
Yearly	Last day of March

(ii) The interest on cumulative deposits shall be paid on the date of maturity.

- (iii) Payment of interest / repayment of deposit falling due on a Sunday or a bank holiday or any day when the Company's head office does not work due to holiday or otherwise will be made on the next working day.
- 3. IDENTIFICATION OF DEPOSITORS : The first named applicant should provide certified copy of both Identification proof and Address proof as required under "Know Your Customer" ("KYC") guidelines for NBFCs prescribed by the Reserve Bank of India ("RBI"), as under. Any existing first named depositor who has not complied with the KYC documents as mentioned below, shall have to furnish such documents. In the absence of the KYC documents, the application for acceptance/renewal of deposit shall not be processed by the Company.
- Individuals : (a) Passport, (b) PAN Card (c) Voters Identity Card issued by Election Commission of India (d) Job card issued by NREGAduly signed by the officer of the State Government (e) Driving Licence (f) letter issued by Unique Identification Authority of India containing details of Name, Address, Aadhaar Number and Latest Photograph.
- ii. Company: (a) Certificate of Incorporation, Memorandum and Articles of Association (b) Resolution of the Board of Directors and power of attorney granted to its managers, officers or employees to make deposit and to transact on its behalf (c) PAN Card the Company and (d) Proof of identity and address (as per KYC documents mentioned for individuals) of the authorised signatory of the company signing the application.
- iii. Partnership Firm : (a) Registration Certificate.(b) Partnership Deed (c) Authorised Signatory list (d) Proof of identity and address (as per KYC documents mentioned for individuals) of the authorised signatories.
- iv. Hindu Undivided Family ("HUF"): (a) PAN Card of HUF (b) Deed of Declaration of HUF and (c)Proof of identity and address (as per KYC documents mentioned for individuals) of the Karta.
- v. Trust and Foundations: (a) Registration Certificate, (b) Trust Deed, (c) Proof of identity and address (as per KYC documents mentioned for individuals) of the authorised signatory of the Trust /Institution signing the application.
- vi. Unincorporated Association or Body of individuals : (a) Resolution of managing Body of such association or Body of individuals, (b) Resolution of managing Body of such association or Body of individuals, (c) Power of attorney granted to him to act on its behalf. (d) Proof of identity and address (as per KYC documents mentioned for individuals) of the person who is holding power of attorney to transact the business on behalf of the unincorporated association or body of individuals, (e) Such information as may be required to collectively establish the legal existence of such an association or body of individuals.

In case the address mentioned in the above documents differs from the present address mentioned in the application form, a copy of any one of the following documents should be furnished for proof of residential address. : (a) Utility bill which is not more than two months old of any service provider (electricity, telephone, postpaid mobile phone, piped gas, water bill), (b) Property or Municipal Tax receipt, (c) Bank account or Post Office savings bank account statement, (d) Pension or family pension payment orders (PPOs) issued to retired employees by Government Departments or Public Sector Undertakings, if they contain the address, (e) Letter of allotment of accommodation from employer issued by State or Central Government departments, statutory or regulatory bodies, Public sector undertakings, scheduled commercial banks, financial institutions and listed companies. Similarly, leave and license agreements with such employers allotting official accommodation and (f) Documents issued by Government departments of foreign jurisdictions and letter issued by Foreign Embassy or Mission in India.

- DEPOSITS BY HUF: Deposits by HUFs will be accepted subject to production of necessary documents as required under the procedure laid down by the Company from time to time.
- 5. DEPOSITS IN JOINT NAMES: Deposits may be made in the joint names not more than three individuals only under First or Survivor/s ("F or S") or Anyone or Survivor/s ("A or S"). All communications will be addressed to the first named depositor. All cheques/ warrants for interest payment and maturity payment of deposits will be drawn in favour of the first named depositor. Deposits pertaining to Non-individuals cannot be held jointly.
- 6. NOMINATION : (i) The individual depositor (s) may, at any time, nominate a person to whom his/their deposit in the Company shall vest in the event of his or all the joint holders' death. Notwithstanding anything contained in any other law for the time being in force or in any disposition, whether testamentary or otherwise in respect of such other deposit in the Company where a nomination made in the prescribed manner purports to confer on any person the right to vest in the deposit, the nominee shall, on the death of the depositor(s) become entitled to all the rights in the deposit in the Company to the exclusion of all other persons unless the nomination svaried or cancelled in the prescribed manner. (ii) The nominee shall not be a trust, society, body corporate, partnership firm, Karta of Hindu Undivided Family or a Power of Attorney holder. (iii) Aminor can be a nominee represented by his natural/court appointed guardian.
- 7. INCOME-TAX PROVISIONS : (i) As required under the Income Tax Act, 1961, tax at applicable rate will be deducted at source from the amount of interest paid/payable/ credited to a depositor if the gross interest exceeds the prescribed limit during the financial year. All the deposits of each depositor may be clubbed together for the purpose of deduction of tax at source. (ii) Non-assesses shall, if necessary, furnish the prescribed form as per Income Tax Act in force from time to time, quoting PAN, for non-deduction of tax at source. (iii) Non-assesses shall, if necessary, furnish the prescribed form as per Income Tax Act in force from time to time, quoting PAN, for non-deduction of tax at source (The depositors are presumed to be aware of the penal provisions of the said Act in case of false declaration and the Company will in no way be responsible for such false declaration made by the depositor). (iii) In accordance with the CBDT Circular 04/2013 dated 17-04-2013 TDS Certificates in Form No. 16A will be downloaded by the Company from the TDS Centralized Processing Cell portal website of TDS Reconciliation Analysis and Correction Enabling System ('TRACES') and the same will be authenticated by means of digital signature (Certificate under Section 203 Rule 11/(b)) of the Income Tax Act 16 Tip CE irrespective of address appearing the respective deposit application form. Please update the change of address in your PAN details by filling up the form for amendments/changes in PAN data with National Depositor of sections the interest of the respective deposition form.
- 8. HOW TO APPLY (i) The Company shall accept fresh deposit or renewal of existing deposit (ii)Application for Fresh/Renewal of deposit shall be made in the prescribed form of the Company duly filled in, signed and complete in all respect along with cheque for deposit amount and KYC documents (The Company does not accept cash)(iii) The Company reserves the right to reject any application for deposits of the due date of maturity. In such cases the rate prevailing on the due date of maturity only if renewal nort tassigning any reason therefore. (iv) Deposit can be renewed from the date of maturity only if renewal instructions along with duly discharged deposit receipt is received by the Company within 6 months from the due date of maturity. In such cases the rate prevailing on the due date of maturity will be applicable. Otherwise the same will be renewed prospectively and in such cases interest shall cease on the due date of maturity. In case if the deposit receipt is held in soft form it is mandatory that the deposit shuld month the auto renewal durator renewal deposit teceipt or prospectively and in such cases interest shall cease of deposit shall continue to be auto renewel till such time instructions to the contrary are received by the Company. In such cases the deposit receipt is fraux(vi)(fthe deposit or pts for renewal. (vii))The deposit can be renewed for a lower multiple of Rs. 1,000- by giving suitable instructions for repayment of differential amount before due date of maturity. (xi)A deposit can also be renewed for a higher multiple of Rs. 1,000- by giving usidable instructions for repayment of differential amount before due date of maturity. (xi)A deposit can be renewed for a lower multiple of Rs. 1,000- by giving usidable instructions for repayment of differential amount before due date of maturity. (xi)A deposit can also be renewed for a higher multiple of Rs. 1,000- by giving the differential amount. Such consolidations can be done only on the due date of maturity only on receipt of differentia

of the depositor(s) as the first depositor. Renewal of deposits with A or S in the name of persons other than any one of the depositor cannot be done. Renewal of deposits with F or S in the name of any person other than the first named depositor cannot be done. (xi) On acceptance of deposit and on successful processing of it, the Company shall issue a deposit receipt in hard copy or in electronic mode as chosen by the depositor. The hard copy of the deposit receipt shall be handed over to the depositor at his address and the soft copy of the deposit receipt shall be sent to the email id of the depositor mentioned in the application. (xii) Deposit receipt is used by the Company are not transferable.(xiii) The deposits solicited, accepted, held or renewed by the Company are unsecured and are not insured.

- 9. LOAN ON DEPOSITS: (i) The Company may, at its sole discretion grant loan up to 75% of the amount of deposit to the depositor after the expiry of three months from the date of deposit at rate of interest two percent higher than the rate of interest payable on such deposit. The deposit receipt(s) and other documents have to be signed by all the depositor(s) in case of A or S deposit and by the first depositor, (ii) Renewal of deposit with loan outstanding is not permissible. On the date of maturity of deposit under loan shall be paid after adjustment of outstanding is not permissible. On the date of maturity of deposit under loan shall be paid after adjustment of outstanding loan principal and interest thereon.
- 10. REDEMPTION /MATURITY PAYMENTS/REFUNDS: (i) Cumulative deposits (the principal along with net interest thereon) shall be paid at the time of maturity. In case of non-cumulative deposits the interest shall be paid periodically and the principal shall be paid at the time of maturity. (iii) Both cumulative and non cumulative deposits are governed by schemes declared by the Company from time to time. (iv)Redemption/repayment/Refunds of Cumulative and non cumulative deposits are governed by schemes declared by the Company from time to time. (iv)Redemption/repayment/Refunds of Cumulative and non cumulative deposits shall be made subject to submission of deposit receipts rany other document as may be required from time to time. (v) Deposit Receipt held in physical form must be submitted to the Company duly discharge of deposit receipt must be made by the first named depositor only. In the case of deposit with A or S, any one of the depositor may give the discharge of the deposit receipt. (vi) If the deposit or fas opted for auto refund then the physical certificate need not be submitted to the Company. (vi) The Company shall intimate the details of maturity of the deposit to the deposit at least two months before the date of maturity of the deposit. (viii) Interest will cease on the due date of maturity of the deposit is not newed within six months from the date of maturity. (x) Repayment of the deposit receipt issued by the Company to the deposit or ads payment. (xi) The maturity value of cumulative deposits shall be paid net of tax deducted at source. The maturity de for Cumulative deposits is not need.
- 11. PREMATURITY REDEMPTION: (i) The Company reserves the right to allow, at its absolute discretion, withdrawal of deposit before maturity. Where a deposit is so allowed to be prematurely withdrawn the relative deposit receipt must be discharged by all the depositors in case of A or S deposit and by the first named depositor in case of F or S deposit.(ii) Prematurity repayments will be made only in favor of the first named depositor.(iii) The followings, which are as per the Directions of RBI currently in force, shall apply for premature repayment.

	-
Up to 3 months from the date of deposit / renewal (Lock-in-period)	No repayment except in the event of death of the depositor**
After 3 months but before 6 months	No Interest*
After 6 months but before the date of maturity	The Interest at 2 per cent lower than the Interest rate applicable to a deposit for the period for which the deposit has run or if no rate has been specified for that period, then 3 per cent lower than the minimum rate at which deposits are accepted by the Company*
within the lock-in period, to the survivir or to the nominee or the legal heir/s	r, the Company shall repay the deposit prematurely, even g depositor/s in the case of joint holding with survivor clause, of the deceased depositor, on the request of the surviving ly against submission of proof of death, and other necessary ompany.

\* The above rates are also applicable for premature repayment in the case of death of a depositor.

#### 12. QUERY/GRIEVANCE :

(i) In case of any query or grievance or deficiency in service, the depositor at his option may

(a) contact any of the Company's following service centres

Chennai: No.95 (29/2), Habibullah RoadT.Nagar, Chennai600017. Phone: +91 44 49371111Email: <u>customersupport@shriramcity.com</u>

Mumbai:Office No. 104&105, Ist Floor, Level-1, Rupa Solitaire-Sec-1, Millennium Business Park, Mahape, Mumbai-400710. Phone: +91 2241574545 Email: customersupport@shriramcity.com

Secunderabad: I Floor, Maspack House, D.NO.12-13-1274-Street No.8, Tarnaka, Secunderabad-500017.Phone: +914044182800 Email: <u>customersupport@shriramcity.com</u>

(b) may approach the District Level Consumer Dispute Redressal Forum or the State Level Consumer Dispute Redressal Forum or the National Consumer Dispute Redressal Forum as the case may be for relief.

(ii) In case of non-repayment of the deposit or part thereof as per the terms and conditions of such deposit, the depositor may approach the Southern Region Bench of Company Law Board, 3rd Floor, Corporate Bhavan (UTI Building). No. 29, Rajaji Salai, Chennai 600 001, Tamil Nadu for redressal.

13. GENERAL TERMS : (i) In the event of demise of the first joint depositor, on production of death certificate, the Survivor(s) will be recognised as the sole/ joint depositor(s), as the case may be, for all purposes and all correspondences, Payment of interest and repayment of deposit will be made to the Survivor(s). The Company shall be fully discharged from all liabilities by transferring the deposits absolutely in favour of the Survivor(s), (iii) Depositors are requested to update address, bank account details, instructions regarding interest remittance redemption or maturity value to the Company in writing at least 15 days before the due date of interest and as per KYC guidelines. (iii) Any deposit which remains unclaimed and unpaid for a period of seven years from the date it becomes due for payment will be transferred to "The Investor Education and Protection Fund" ("IEPF") established by the Central Government under section 125 of the Company end of the amounts to IEPF. The Depositor can claim the amount from IEPF by following specified procedure. iv) The financial activities of the Company and for repayment of the Statements or representations made or opinion expressed by the Company and for repayment of deposits/discharge of liabilities by the Company. (v) Deposits accepted are subject to the directions, 1998 as amended from time to time. (iv) Subject to the Non-Banking Financial Companies Acceptance of Public Deposits (Reserve Bank) Directions, 1998 as amended from time to time, (iv) Subject to the Non-Banking Financial Companies Acceptance, renewal and repayment of deposits and interest payment and are subject to the terms and conditions of the Company reserves the right to alter or amend without notice any or all of the terms and conditions stipulated above without assigning any reason thereof. (ivi) The acceptance, renewal and repayment of deposits and interest payment are subject to the terms and conditions of the Company reserves the right to alter or amend without notice any or all of the t

Application form for Deposit					
Shriram City Union Finance Limited CIN : L65191TN1986PLC012840 Regd Office : 123, Angappa Naicken Street,	Broker Name : IIFL SE	CURITIES LIMITED			
Chennai - 600 001. Phone : +91 44 2534 1431 Admn Office : New No.221(Old No.129), Royapettah High Road, Mylapore, Chennai 600 004 Phone : +91 44 4391 5300	Broker Code : CO	RP IN006			
Secretarial Office : 144, Santhome High Road, Mylapore, Chennai - 600 004 Website: www.shriramcity.in Email: sect@shriramcity.in ,	Branch :				
We neither accept nor permit intermediary to accept cash.	SUB BROKER CC	DE			
Please fill the information in BLOCK letters and tick in appropriate places					
I/We wish to apply for Placement/Renewal of Deposit					
Type of Deposit Fresh Renewal Both					
Payment Details Cheque RTGS/NEFT If RTGS/NEFT, UTR No.					
Cheque/DD NoDated/	Favouring Shriram City	Union Finance Limited			
Drawn onAmount(Rupees		)			
If Renewal, Old Cert No Maturity Date//	_ Maturity Amount Rs				
Renewal Amount RsBalance to be refunded / paid Rs					
Total Investment Amount (Rupees		)			
Deposit Repayment to be made to	_				
Sole/First Applicant Anyone or Survivor/s Former or Survivor/s					
	terest Frequency (Only r Non-Cumulative)	Mode of Interest			
	onthly	Payment			
Auto Renewal/Refund (Mandatory if E-Receipt opted)	uarterly				
Renew Principal only on Maturity     12     24     36     Ha	alf-Yearly	NEFT			
Redeem on Maturity Ar	nnual				
Investor details as appearing in your submitted identificatio	n documents				
First Applicant Details: Customer ID :	DOB	GENDER			
Mr./Minor		F Others			
Father's / Husband's Name					
Correspondence Address :					
CityState	Pin	Code			
Permanent Address: Same as Above					
CityState		Code			
Email ID:Mobile	No				
Income Tax Permanent Account Number (PAN)					
Tax to be deducted: - Yes No Form 15G / Form 15H furnis	hed: Yes N	o			
Shriram Group Employee Yes No Organization Name	E	mployee Code			
Category of First Applicant           Member of Public         Shareholder         Director         Relative of Director					
Status of the First Applicant					
Resident Individual HUF Firms Corporate Trust *Minor: Yes No Senior Citizen: Yes No					
Age proof to be submitted if 1 <sup>st</sup> Applicant is Minor/Senior Citizen					
* Guardian Name is mandatory if any of the applicant is Minor. * In the case of deposit in the name of Minor only the FATHER or MOTHER of the Minor should sign this form.					
Occupation: Service (Private Sector Public Sector Government Sector)	Rusiness				
Professional Self Employed Retired Housewife Student     Other (Kindly Specify)	Business				
	Relative of PEP				
Self attested KYC Documents (Id Proof and Address Proof) Aadhar No	Paccourt Evolution	ate			
Voter ID No     :     Driving License No :       Others (Kindly Specify)	Driving License Ex	piry Date :			
Bank Account No Bank Name	oositor)				
IFSC Code					
	Saving Curren	t			

Natural Guardian Details :	DOB GENDER
Mr./Ms	/ M 🗍 F 🗍 Others 🦳
Address:	
	Pin Code
	Mobile No.
Income Tax Permanent Account Number (PAN)	
CKYC Number (If any)	
Category of Guardian	
Member of Public Shareholder Director Relative of Director	
Please tick ( $\checkmark$ ) if following is additionally applicable to you: Politically Exposed Person (PE	P) Relative of PEP
Self attested KYC Documents (Id Proof and Address Proof)	
Aadhar No : Passport No :	Passport Expiry Date: Driving License Expiry Date :
Voter ID No : Driving License No : Others (Kindly Specify)	Driving License Expiry Date :
Second Applicant Details: Customer ID :         DOB           Mr. / Ms. / Minor	GENDER MARITAL STATUS
Father's/Husband'sName	
Mother's Name	
Natural Guardian's Name	
Address:	
CityState_	Pin Code
	Mobile No
Income Tax Permanent Account Number (PAN)	
CKYC Number (If any)	
Category of Second Applicant	
Member of Public Shareholder Director Relative of Director	
Status of the Second Applicant	
Resident Individual HUF Firms Corporate Trust	
*Minor: Yes No Senior Citizen: Yes No	
Age proof to be submitted if 2 <sup>nd</sup> Applicant is Minor/Senior Citizen * Guardian Name is mandatory if any of the applicant is Minor.	
* In the case of deposit in the name of Minor only the FATHER or MOTHER of the Minor s	hould sign this form.
Occupation: Service (Private Sector Public Sector Government Sector	
Professional Self Employed Retired Housewife Stu     Other (Kindly Specify)	ident Business
Please tick ( $\checkmark$ ) if following is additionally applicable to you: Politically Exposed Person (PE	P) Relative of PEP
Self attested KYC Documents (Id Proof and Address Proof)	
Aadhar No Passport No:	Passport Expiry Date:
Voter ID No : Driving License No :	Driving License Expiry Date :
Others (Kindly Specify )	
Third Applicant Details:Customer ID : DOB	GENDER Marital Status
Mr. / Ms. / Minor //	M F Others Married Unmarried
Father's/Husband'sName	
Mother's Name	
Natural Guardian's Name	
Address:CityState	Pin Code
	Mobile No
Income Tax Permanent Account Number (PAN)	
CKYC Number (If any)	
Category of Third Applicant	
Member of Public Shareholder Director Relative of Director	
Status of the Third Applicant           Resident Individual         HUF         Firms         Corporate         Trust	
*Minor: Yes No Senior Citizen: Yes No	
Age proof to be submitted if 3 <sup>rd</sup> Applicant is Minor/Senior Citizen	
* Guardian Name is mandatory if any of the applicant is Minor.	
* In the case of deposit in the name of Minor only the FATHER or MOTHER of the Minor s	
Occupation: Service (Private Sector Public Sector Government Sec	
Professional Self Employed Retired Housewife Stu     Other (Kindly Specify)	ident 🔄 Business
Please tick ( $\checkmark$ ) if following is additionally applicable to you: Politically Exposed Person (PE	P) Relative of PEP
Self attested KYC Documents (Id Proof and Address Proof)	
Aadhar No Passport No:	Passport Expiry Date:
	Driving License Expiry Date :
Others (Kindly Specify)	

**Declaration:** I/we have read the Terms and conditions of the company and accept that they are binding on me/us. I/We hereby declare that the first named depositor mentioned in my/our application is the beneficial owner of this deposit and as such he/she should be treated as the payee for the purpose of tax deduction under Section 194A of the Income Tax Act, 1961. I/We hereby agree to abide by the attached terms and conditions governing the deposit.

I/We have gone through the financials and other statements/representations/particulars furnished /made by the company and after careful Consideration, I/We/am/are making the deposit with the company at my/our own risk and volition.

I/We further declare that, I/we am/are authorized to make this deposit in the above mentioned scheme Shriram Unnati Fixed Deposits and that the amount kept in the deposit is through legitimate source and does not involve directly or indirectly any proceeds of schedule of offence and/or is not designed for the purpose of any contravention or evasion of the provisions of the Prevention of Money Laundering Act, 2002 and any Rules, Notifications, Guidelines or Directions there under, as amended from time to time. I/We shall provide any further information and fully co-operate in investigation as and when required by the Company in accordance to the applicable Law. I/We further affirm that the detail provided by me/us is/are true in all respect and nothing has been concealed. I/We authorize Shriram City Union Finance Limited to contact me/us, in person, by post, telephone, e-mail, using short messaging service (SMS), WhatsApp, Bots relating to my/our deposits.

	First Applicant			Second Applicant			Third Applicant	
	Affix a latest Photograph with signature (DO NOT STAPLE)			Affix a latest Photograph with signature DO NOT STAPLE)			Affix a latest Photograph with signature (DO NOT STAPLE)	
:	Signature of the De	epositors		(If Ot	ner than Individu	ual, Please menti	on Name & Designatio	n)
First Applica	nt / Guardian			Name	I	Designation	Sig	nature
Second Appl	icant / Guardian							
Third Applica	ant / Guardian							
<ol><li>In case an</li></ol>	deposits in joint na y of the applicants pression must be a	is minor then on	ly the father or mo	other of the mino	ded above. r should sign th	e form.		
			Nominatio	on Details (Form D	A1)			
the event of Company,Ltd Nominee Nar		eath the amount of ngappa Naicken Stre	of the deposit, parti et, Chennai - 600 001 F	culars whereof are Phone : +91 44 2534 1	Name and addro given below, m 431	ess), nominate t	he following person t by Shriram City Unior PIN	o whom in
R	elationship with Firs	t Depositor	Age of Nominee		Date of	Date of Birth of Nominee ( If Minor )*		
* As the Nominee is Minor on this date, I/We appoint (Name, Address & Age)to receive the amount of Deposit on behalf of the Nominee in the event of my/our/minor's death during the minority of the nominee. Declaration: I/We have read and understood the nomination rules prescribed by Reserve Bank of India and the Procedures/ terms and conditions laid down by the Company governing the nomination facility and accept that they are binding on me/us.								
0	nature of the Depos Nomination	itors				Witness for Nom	nination	
1) 2)								
Second Appli	cant / Guardian							
Third Applicant / Guardian       Signature of Witness       Signature of Witness         1. In case of deposits in joint names, all the depositors must sign on the space provided above.       Signature of Witness         2. In case any of the applicants is minor then only the father or mother of the minor should sign the form.       Signature of Witness         3. Thumb impression(s) must be attested by two witnesses       Signature of Witness								
•								
For office use	only							
TR num	ber Cei	t number	Cert date	Checked I	By Aut	henticated by	Authenticati	on date



PARTICULARS REQUIRED TO BE SPECIFIED AS PER NON-BANKING FINANCIAL COMPANIES& MISCELLANEOUS NON-BANKING COMPANIES (ADVERTISEMENT) RULES, 1977:

	Particulars	Company	Subsidiary Company
A	Name	SHRIRAM CITY UNION FINANCE LIMITED	SHRIRAM HOUSING FINANCE LIMITED
в	Corporate Identification Number	L65191TN1986PLC012840	U65929TN2010PLC078004
С	Registration Number	07-00458	08.0094.11
D	Registered with	Reserve Bank of India	National Housing Bank
E	Date of Incorporation	March 27, 1986	November 9, 2010
F	Business carried on	Deposit accepting Non Banking Finance	Housing Finance
G	Details of Branches of the Company	Refer Annexure I	Refer Annexure II

H.Brief Particulars of the Management of the Company : The Company is managed by the Managing Director under the supervision of the Board of Directors of the Company ("Board") L.Names, Addresses and Occupation of the Directors of the Company: June 30.2017

NAME	DIN	ADDRESS	OCCUPATION	POSITION
Sri Debendranath 01408349 Sarangi		14 West Mada Street, Srinagar Colony, Saidapet,Chennai - 600 015.	IAS (Retd.,)	Chairman
Sri Duruvasan 00223052 Ramachandra		H No 1-66/1, Villa No. 5, CEO Enclave, Gachibowli, Hyderabad 500 032, Telangana State.	Service	Managing Director and CEO
Sri Gerrit Lodewyk 06870337 Van Heerde		2, Dahlia Avenue, Welgedacht, Bellville, 7530, Erf 31452, South Africa,	Service	Director
Smt Maya 03056226 S Sinha		11, Vipul Building, 28 B G Kher Marg, Malabar Hill Mumbai 400006.	Service	Director
Sri Khushru 00209953 Burjor Jijina		2302-D, Ashok Towers, Dr. Ambedkar Marg, Parel, Mumbai 400012.	Service	Director
Sri Pranab Prakash 00506007 Pattanayak		Flat No. A4/311, Gokulam Complex, India Heritage Foundation, Doddakallasandra, Kanakapura Road, Bangalore- 560 062	Consultant	Director
Sri Ranvir Dewan 01254350		41, Ewe Boon Road,# 11-41 Crystal Tower, Singapore 25935	Service	Director
Sri Shashank Singh 02826978		7A, 7th Floor, Manek, 11 LD Ruparel Marg, Malabar Hill, Mumbai 400006.	Service	Director
Sri Subramaniam 00140414 Krishnamurthy		C/39, Ashalakshmi Apts 59, Arundale Beach Road, Besant Nagar, Chennai 600 090	Consultant	Director
Sri Vipen Kapur 01623192		A1 – 1201, World SPA Sector 41, Gurgaon 122 002 Haryana	Consultant	Director
Sri Venkataraman 00730218 Murali		49/202(22/202), III FL-4, DLF, Commander's Court CCC034, C Block, Ethiraj Salai , Egmore, Chennai 600 008	Chartered Accountant in Practice	Director

J. Profits of the Company before and after making the provisions for tax and Dividends declared by the Company for the three financial years immediately preceding the date of advertisement

Year Ended March 31,	Profit before provision for Tax	Profit after provision for tax	Interim Dividend (₹)	Final Dividend (₹)	Total Dividend (₹)	Total Dividend Amount (₹ in Lacs)
	(₹ in Lacs)	(₹ in Lacs)	Per equi	ty share of ₹	10 each	
2016	80,684.25	52,978.03	5.00	10.00	15.00	11,937.94
2017	85,364.26	55,605.99	5.00	10.00	15.00	11,869.37
2018	1,01,778.27	66,472.05	6.00	12.00	18.00	14,306.58

Total dividend amount includes dividend distribution tax.

K. Summarized Financial Position of the Company as in two Audited Balance Sheet immediately preceding the date of advertisement :

Particulars	As at March 31, 2018	As at March 31, 2017
I. Equity and Liabilities		
1. Shareholders' funds	6	100.000 10.000
(a) Share capital	6596.58	6594.34
(b) Reserves and surplus	550024.00	496246.51
(c) Share application money pending allotment	0.96	0.09
2. Non-current liabilities	556621.54	502840.94
(a) Long-term borrowings	1159060.68	981425.92
(b) Other long-term liabilities	32760.41	35046.56
(c) Long-term provisions	158150.48	115891.97
3. Current liabilities	1349971.57	1132364.45
(a) Short-term borrowings	463921.17	381301.95
(b) Trade payable		
<ul> <li>Total Outstanding dues of micro enterprise and small enterprises</li> </ul>	-	-
<ul> <li>Total Outstanding dues of creditors other than micro enterprise and small enterprises</li> </ul>	701.41	490.14
(b) Other current liabilities	518802.81	430,698.24
(c) Short-term provisions	6822.69	5950,44
	990248.08	818440.77
Total	2896841.19	2453646.16

Particulars	As at March 31, 2018	As at March 31, 2017
II. ASSETS		
1. Non-current assets		
(a) Fixed assets:		
(i) Tangible assets	7577.70	6974.96
(ii) Intangible assets	312.08	841.14
(b) Non-current investments	46741.18	48535.69
(c) Deferred tax assets - Net	7245.89	4422.47
(d) Long-term loans and advances	1336628.71	992796.27
(e) Other non-current assets	5145.50	1532.39
	1403651.06	1055102.92
2. Current assets		
(a) Current Investments	26057.40	22915.89
(b) Cash and bank balances	53209.56	63713.44
(c) Short-term loans and advances	1412062.17	1303341.46
(d) Other current assets	1861.00	8572.45
	1493190.13	1398543.24
Total	2896841.19	2453646.16
Amount the Company can raise by way of deposits as per RBI's Direction	811903.48	739841.74
Exposure to Group <sup>^</sup>	Nil	Nil
Credit Rating for fixed deposits by ICRA	MAA +/Stable	MAA +/Stable
Aggregate amount of Deposits held	285749.86	325593.84
Contingent liabilities *	9430.29	5621.67

 Contingent Liabilities as on March 31, 2018 : account of Income Tax (Rs 2,990.65 lacs), Kerala VAT (Rs.5.37 lacs), Karnataka VAT (Rs. 6.50 lacs), Tamilnadu (Rs. 125.65 lacs), Service Tax (Rs.3802.12), Guarantees issued by the company (Rs.2500.00 lacs).

 Contingent Liabilities as on March 31, 2017 : account of Income Tax (Rs 2,990.65 lacs), Kerala VAT (Rs.5.37 lacs), Tamilnadu (Rs. 125.65 lacs), Guarantees issued by the company (Rs.2500.00 lacs).

^Total aggregate amount of exposure/dues from facilities, both fund and non-fund based, extended to and the aggregate dues from companies in the same group or other entities or business ventures in which the directors and/or the Company are holding substantial interest.

The above summarized financial position may be read with financial statements and Notes to Accounts forming an integral part of such financial statements. The financial statements/Annual Reports of the Company and it's subsidiary are displayed on the web site of the Company.

The Company hereby declares that (i) the Company has no overdue deposits other than unclaimed deposits, (ii) the Company is not in default in the repayment of deposit or interest thereon, (iii) the Company has complied with the applicable provisions of the RBI Directions, (iv) the compliance with directions of RBI by the Company does not imply that the repayment of deposits is guaranteed by the RBI, (iv) the deposits accepted by the Company are unsecured and rank pari passu with other unsecured liabilities (v) the financial position of the Company as disclosed above and the representations made in the application form are true and correct and the Company/its Board are responsible for the correctness and veracity thereof.

The above text of the advertisement is issued on the authority and in the name of the Board, which was approved by the Board at its meeting held on June 30,2017 and a copy of the same signed by the majority of Directors was delivered to RBI for registration.

By Order of the Board For SHRIRAM CITY UNION FINANCE LIMITED

Place	: Chennai
Date	: July 25, 2018

DEBENDRANATH SARANGI CHAIRMAN

ANNEXURE I Ambur Asthurhaguran, Astanai, Ad

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#### ANNEXUREII

nark. Konch Shahm, Righenzig, Thought Viguenda, Valaksamo, Dandgar, Bayas, Ricas, Dah, Kenelakat, Andondar Ear, Banzh, Bhanzag, Hennan, Riyang, Alaksan, Bayas, Balang, Kalas, Sanzi, Sanahata, Hongaria, And Yango, Tankatan, Bangar, Nathon Namon, Jakima, Bayas, Andona Sanzi, Andona A. Jana, Sanzi, Andona X. Jakas, Kalas, Kanzi, Ango, Kalas, Kanzi, Jakas, Kanzi, Jakas, Kanzi, Jakas, Kanzi, Jakas, Kanzi, Jakas, Kanzi, Jakas, Kanzi, K

### HOW TO APPLY

- Please fill in the attached application form in Block Letters, Tick (
  ) Box wherever applicable.
- All cheques/DD should be 'A/c payee' drawn in favour of SHRIRAM CITY UNION FINANCE LIMITED and deposited in under mentioned accounts :-

Shriram Value Services Limited, No 95(29/2), Habibullah Road, (Opp. To McRennett/ Venkata Subbarao School ) T.Nagar, Chennai -600 017

Tamil Nadu. Tel: 044-49371111

PROVISIONAL RECEIPT	We neither accept nor permit intermediary to accept cash.		. OKU 140-21	
Received with thanks from Mr/Mrs.Ms		₹ For	Dated drawn on bank	
branch as fixed deposit under Cumulative / Non-Cumulative Scheme for a period of Following Documents received : (Self-attested)	ative Scheme for a period of	Senior citizen	Minor	
Passport / PAN Card with Address proof / Driving License / Voter's	Identity Card issued by Election Commission of India / Job card issued by NRE	EGA duly signed by an officer of the	Passport / PAN Card with Address proof / Driving License / Voter's Identity Card issued by Election Commission of India / Job card issued by NREGA duly signed by an officer of the State Government / The letter issued by Unique Identification Authority of India containing details of Name Address Proof / Driving License / Voter's Identity Card issued by Election Commission of India / Job card issued by NREGA duly signed by an officer of the State Government / The letter issued by Unique Identification Authority of India containing details of Name Address Proof (Network of Name Address Proof of Name Address Proof (Network of Name Address Proof of Name Address Proof (Network of Name Address Proof of Name Address Proof (Network of Name Address Proof of Name Address Proof (Network of Name Address Proof of Name Address Proof (Network of Name Address Proof of Name Address Proof (Network of Name Address Proof of Name Address Proof (Name Address Proof (Network of Name Address Proof of Name Address Proof (Name Address Proof of Name Address Proof (Name Address Proof (Name Address Proof of Name Address Proof (Name Address Proof (Name Address Proof of Name Address Proof (Name Addre	

Name, Address & Addhar number / Utility Bill (Electricity/Telephone/Postpaid mobile phone/Piped Gas/Water Bill) not more than 2 months old/Bank Account or Post Office saving bank account statement / Cancelled cheque / Form 15G / Form 15H / Others (kindly specify). Age proof in case of minor and senior citizen. Date :

Receipt No :