

### INVESTMENT OBJECTIVE\*\*

To generate long-term returns by investing in equities and equity related instruments, across all market capitalizations with a mid cap bias.

### INVESTMENT SUITABILITY

- Suitable for an investor who is looking to participate in India growth story through equities
- Seeking High Risk-High return portfolio
- Ideal investment horizon is 3 to 5 years

### THE ALCHEMY ADVANTAGE

<p><b>Founders and Investment Team</b></p> <ul style="list-style-type: none"> <li>• Have excellent market standing built on integrity</li> <li>• Co-founder, Hiren Ved, as CEO &amp; CIO brings long experience and consistency in investment philosophy</li> <li>• Have an experienced team of investment professionals who have stayed and imbibed the firm's investment philosophy</li> <li>• Fund Manager : Mr. Hiren Ved</li> </ul>	<p><b>Vintage &amp; Size</b></p> <ul style="list-style-type: none"> <li>• One of the few Portfolio Managers in India to have been in existence since 2002</li> <li>• Manages/advices over USD 878 million of assets onshore and offshore as on 31 July, 2022</li> </ul> <p><b>Strong Emphasis on Compliance and Risk Management</b></p> <ul style="list-style-type: none"> <li>• With an ethical Code of Conduct in place</li> <li>• With transparency in business, client service and reporting</li> </ul>
<p><b>Disciplined Investment Process</b></p> <ul style="list-style-type: none"> <li>• Pioneers in Bottom Up stock picking</li> <li>• Ability to pick trends early</li> <li>• Focus on Primary Research</li> <li>• Long term approach to investing in listed companies with continuous review</li> <li>• Long term performance track record since inception in 2002</li> <li>• Bespoke approach to individual clients' portfolio</li> </ul>	<p><b>Offshore Asset Management Capability</b></p> <ul style="list-style-type: none"> <li>• First Offshore mandate in 2005.</li> <li>• Ongoing Offshore equity strategies with AUM of USD 166 million as on 31 July, 2022</li> <li>• Was an Investment manager to a GCC based Sovereign Fund with AUM of over USD 83.6 million</li> </ul>
<p><b>Track record</b></p> <ul style="list-style-type: none"> <li>• 20+ years of Investment management track record</li> <li>• INR 1 Cr invested in May 2002 in the Alchemy High Growth Product could have grown to over INR 41.3 Crs as on 31 July, 2022</li> <li>• Alchemy High Growth, the flagship strategy of Alchemy Capital Management, has been managed through bull and bear cycles and outperformed its benchmark (S&amp;P BSE 500) 15 out of 20 calendar years.#</li> </ul>	<p><b>Quality of clients</b></p> <ul style="list-style-type: none"> <li>• Sophisticated Institutional investors</li> <li>• Sovereign funds</li> <li>• Ultra HNIs (Limited universe of over ~2700 exclusive families and includes eminent individuals across businesses families and professionals )</li> </ul>

### ABOUT THE STRATEGY\*\*:-

- A Multi-cap approach which allows flexibility in stock selection.
- Diversified Portfolio which generally may consist of maximum 25 stock ideas with the option of being overweight in certain stocks.
- Ensure a minimum 25% allocation to large cap companies
- A Mid Cap biased portfolio to take advantage of high growth due to scale up of business.
- Alchemy Investment Philosophy is "Growth at Reasonable Price". The philosophy behind growth investing is based on the fact that India is a high growth economy with a strong entrepreneurial culture. Our endeavour is to identify and invest in growth companies through a combination of top-down and bottoms up fundamental research to enable long term wealth creation.
- Invest for long term: We primarily evaluate stocks for the long – term investment perspective as it serves the twin objectives of reducing the impact.

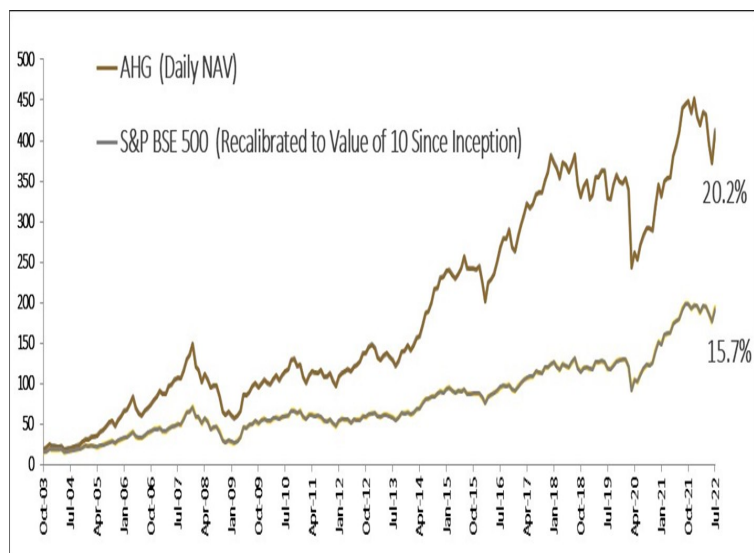
Equity By Market Cap	Weight in Portfolio	Current Allocation	Definition
Large Cap	25-100%	56%	Market capitalization of 100 <sup>th</sup> stock is the cut off for large cap
Mid Cap	0-75%	23%	Market capitalization between 101 <sup>st</sup> and 250 <sup>th</sup> stock is the cut off for Mid cap
Small cap	0-20%	15%	Market capitalization below 250 <sup>th</sup> stock

Note: Market capitalization cut off will be taken from <https://www.amfiindia.com/research-information/other-data/categorization-of-stocks>

\*Alchemy High Growth is one of the Portfolio Mgt Services product managed by M/s Alchemy Capital Management Pvt Ltd, a SEBI registered Portfolio Manager. For complete details of the product, please refer our [Disclosure document](#) on the website.

\*\*The product's objective and strategy are merely a target and there are no assurance that it would be achieved. # Past Performance is no assurance for future returns.

## NAV BASED PERFORMANCE#



## PERIOD WISE PERFORMANCE#

Period	Alchemy High Growth	S&P BSE 500
1 Month	10.8%	9.5%
3 Month	-4.4%	-0.8%
6 Month	-3.9%	-1.5%
1 Year	0.7%	7.4%
3 Year	7.8%	17.7%
5 Year	4.3%	10.9%
10 Year	12.8%	13.5%
Since Inception	20.2%	15.7%

## STATISTICAL ANALYSIS

Parameter	Alchemy High Growth (Since inception)*	Benchmark S&P BSE 500 (Since inception)*
Std. Dev.	18.4%	21.7%
Sharpe	0.6	0.4
Beta	0.8	1.0

All data above is as on 31 July 2022

\* Inception Date : 08 May 2002

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# Returns are net of fees, expenses & taxes (if applicable).

# The Performance figures are aggregate of all clients under discretionary portfolio; the investor's actual portfolio may differ.

# Performance related information provided herein is not verified by SEBI

## TOP HOLDINGS

Top 10 Stocks by Weight	% Weight
ICICI BANK LTD	8.0%
BAJAJ FINANCE LTD	7.7%
PRAJ INDUSTRIES LTD	7.0%
P I INDUSTRIES LTD	6.6%
HDFC BANK LTD	5.9%
AVENUE SUPERMARTS LTD	4.9%
MARUTI SUZUKI INDIA LTD	4.8%
DIVI'S LABORATORIES LTD	4.6%
EICHER MOTORS LTD	4.4%
TITAN COMPANY LTD	4.3%

### General Risk factors

All products / investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement/ Offer Documents (includes Private Placement Memorandum and Contribution Agreement) carefully before investing.

### General Disclaimers

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### Regulatory Disclosures

- All clients have an option to invest in the above products / investment approach directly, without intermediation of persons engaged in distribution services.
- This document, its contents, especially the Performance related information provided hereinabove are not verified by SEBI or any regulator.

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